



Think Finland





Finnish people have been pioneers in promoting social equality.

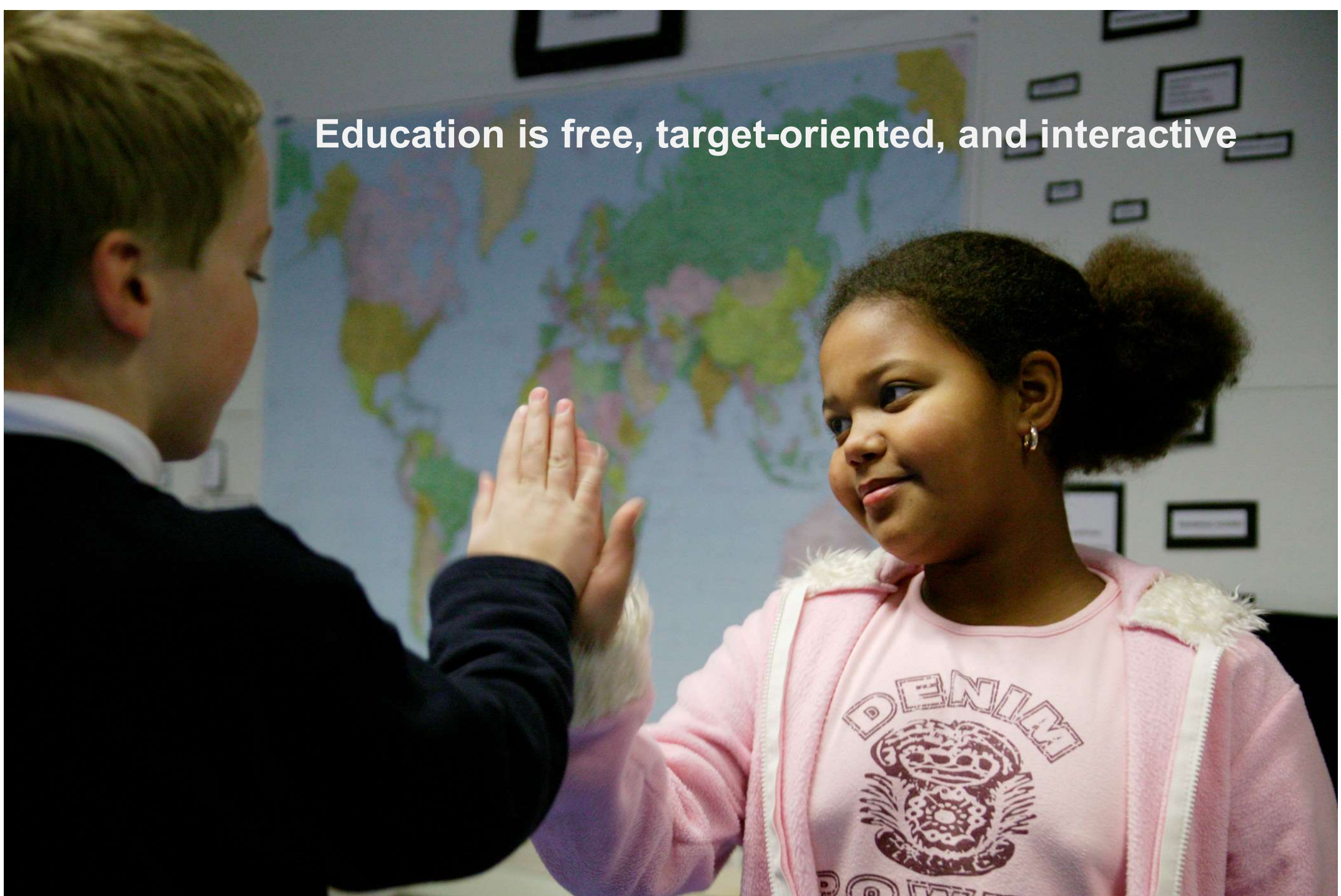




Finns are highly educated



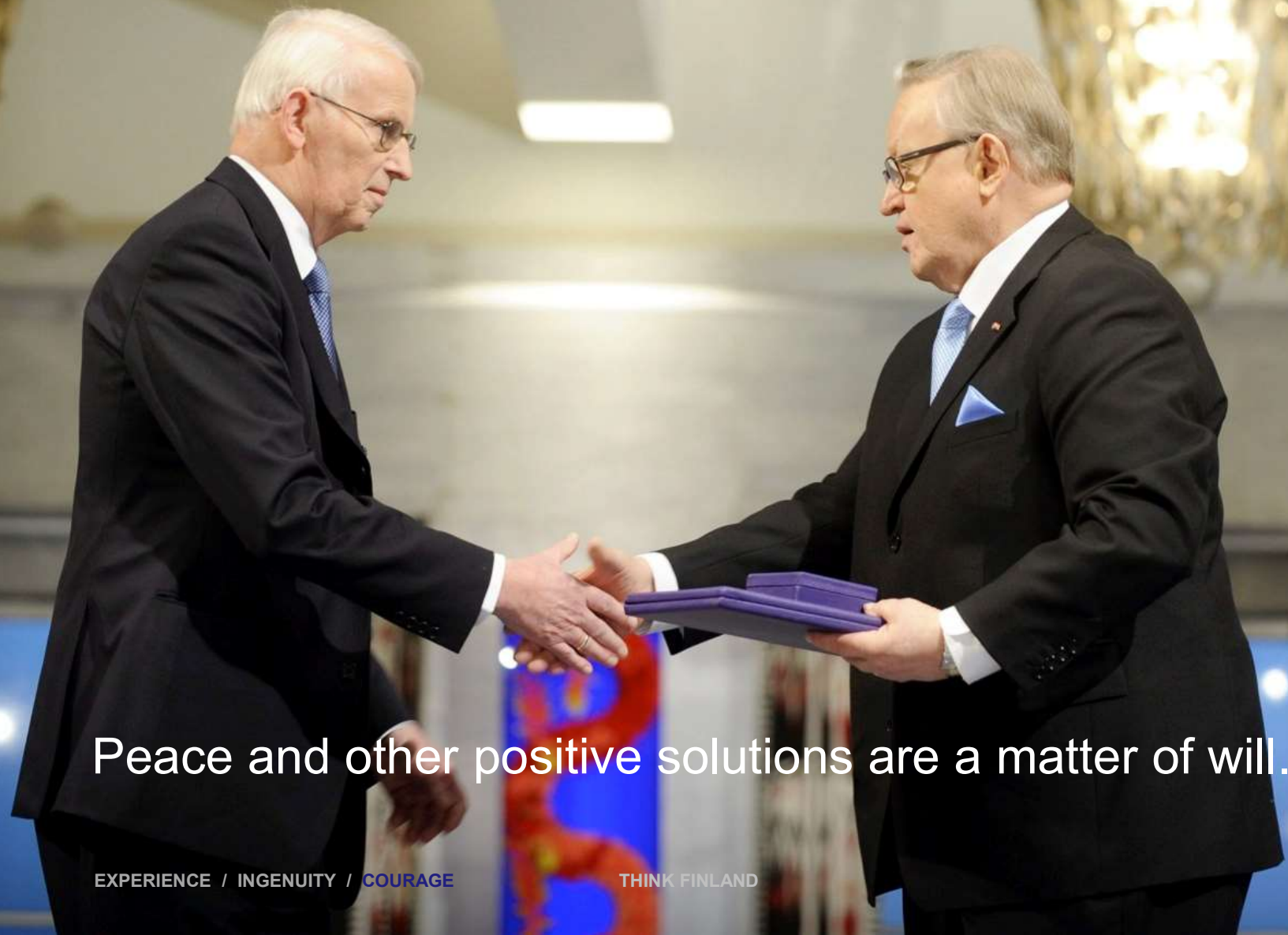
Education is free, target-oriented, and interactive





Finns are among the happiest people in the world.





Peace and other positive solutions are a matter of will.





The story of Finland's water is one of remarkable ingenuity.





Technological competence can turn weaknesses into strengths.





Sometimes old ideas need new innovations.





Despite the global praise, we remain humble





Finland is a high-trust society.





Finns are as calm as they are brave.



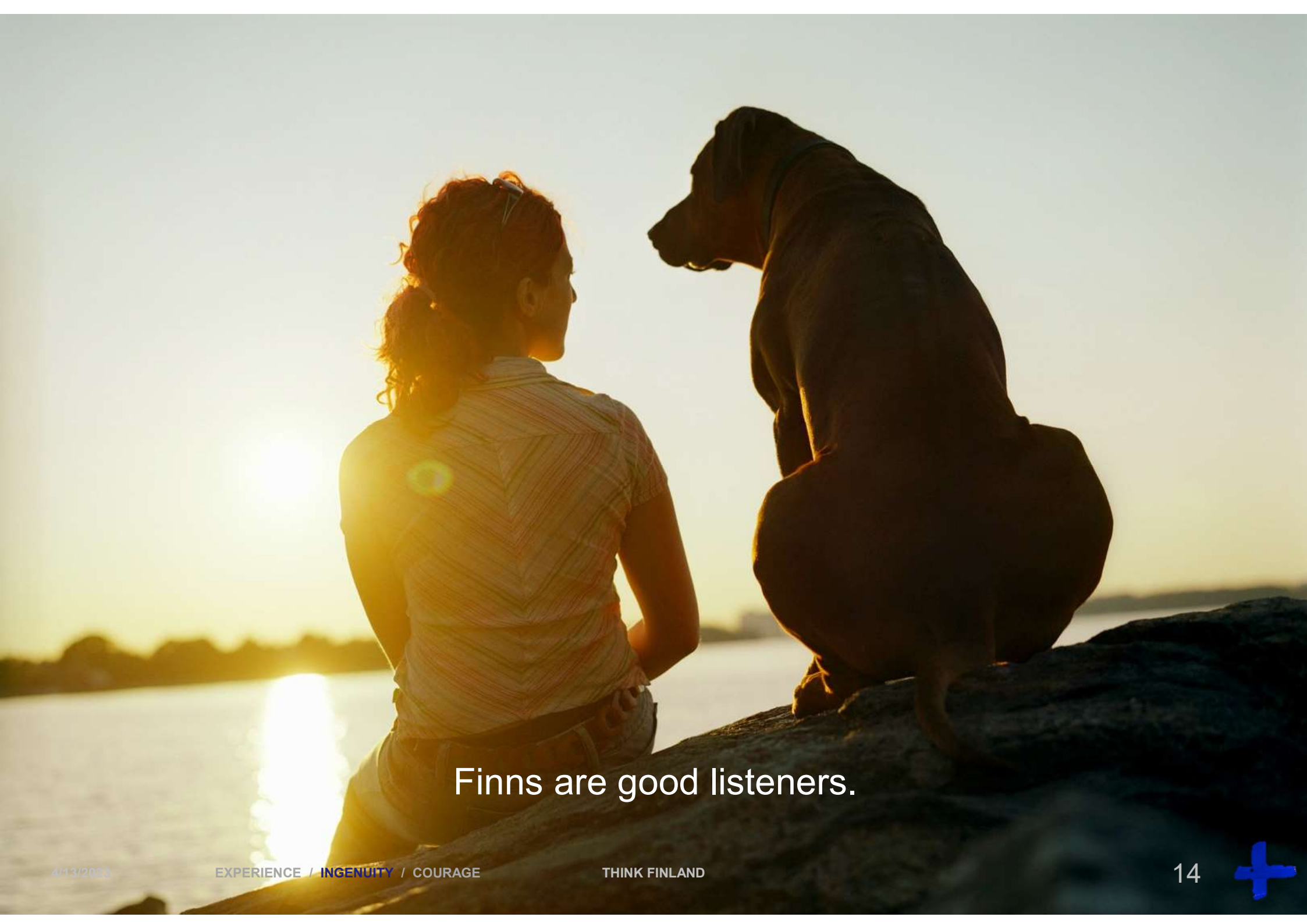
Sisu

Courage



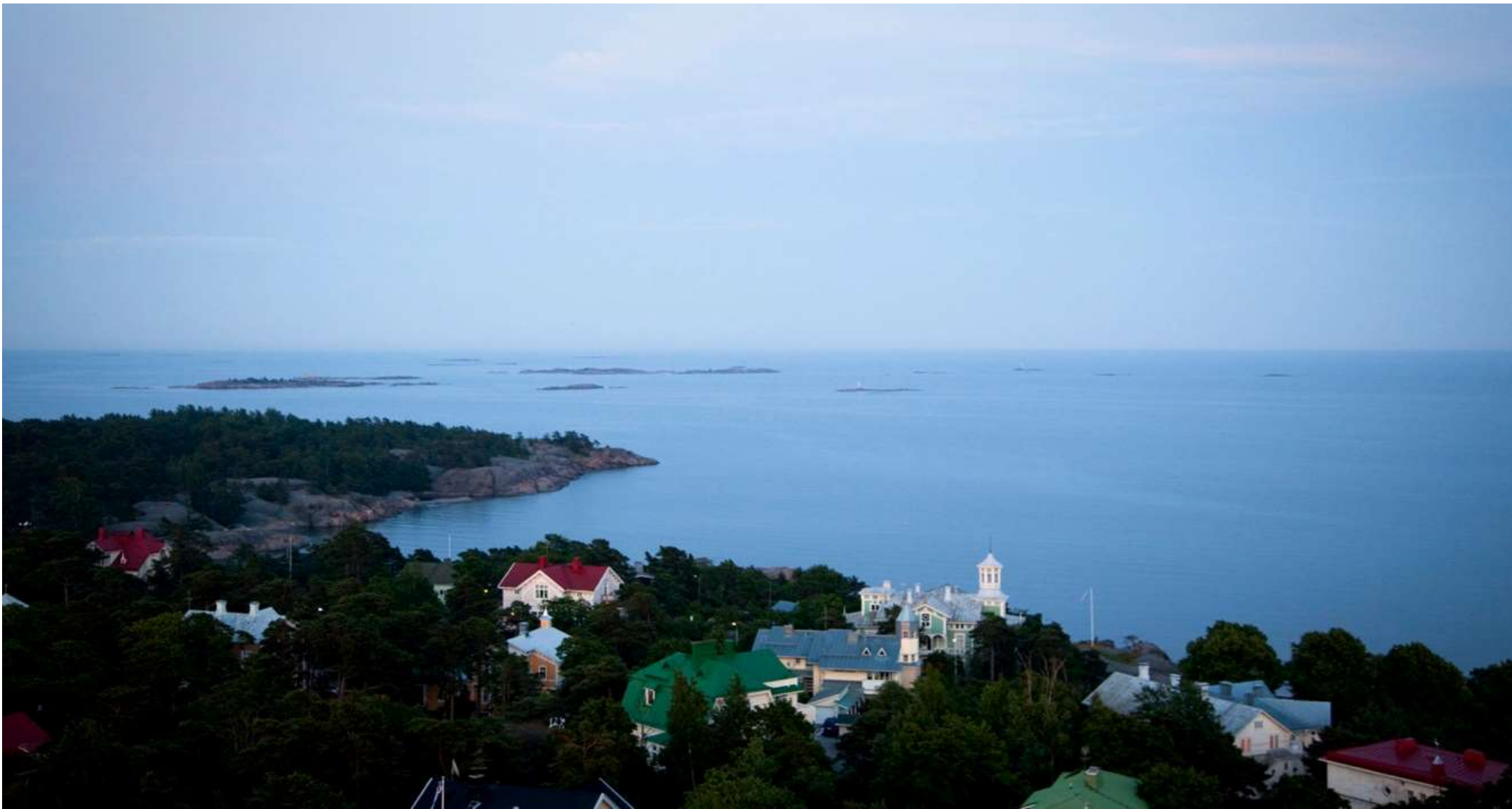
Perseverance





Finns are good listeners.





Finland is uncomplicated.





Finland is creative.





Finns are both highly creative and pragmatic.



Much of Finnish life is about water.





Summer and winter are as different as night and day.





Finland is the safest country in the world.





Finland is uncomplicated.





The public right of access to nature is part of the collective wealth.



An aerial photograph of a winding river flowing through a dense forest of evergreen trees. The ground is covered in a thick layer of snow, and the sky is filled with soft, colorful clouds from a sunset or sunrise. The river's path is clearly visible as it meanders through the landscape.

The roots of Finnish well-being come from nature.



A panoramic view of Helsinki, Finland, at night. The city is illuminated by streetlights and building lights, with a full moon shining brightly in the dark blue sky. The sea is visible in the background, and the city's architecture, including a prominent spire, is clearly visible.

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